

PRESS INFORMATION



We reinvented the wheel

- Ujet electric scooter has won an iF gold award 2019

Luxembourg, 15.03.2019 – Ujet, the Luxembourg based start-up, providing hi-tech mobility solutions won the top distinction in this year’s iF DESIGN AWARD, the iF gold award. From 6,375 submissions, only 66 were awarded by the independent expert iF jury.

The Ujet electric scooter, won a gold award in the discipline Product Design, in the Automobiles / Vehicles category. The jury released the following statement regarding its decision to issue Ujet electric scooter the gold:

“Ujet’s electric scooter is a true all-rounder for any situation! It helps with all the challenges of big cities thanks to its small and foldable design, orbital wheels for higher security, a navigation system, a camera and even a telephone.” – we read in jury statement.

“We just simply decided to re-invent the wheel. Finding solutions to urban mobility challenges sits at the core of our company DNA and our mission is to empower riders to get more out of their cities and live their lives to the full. You cannot find any other electric scooter that looks like Ujet and would give such pleasure of riding.” – said Konstantin Notman, Chief Innovation Officer and Board Member of Ujet Group.

Each year, the world’s oldest independent design organization, Hannover-based iF International Forum Design GmbH, bestows the iF DESIGN AWARD on the best submissions.

More information about Ujet electric scooter can be found in the “Design Excellence” section of the [iF WORLD DESIGN GUIDE](#) and on <https://ujet.com/>

About Ujet:

Ujet is a high-tech company with the ambition to reimagine urban mobility and living around the world. Ujet leverages its expertise in materials science, clean technology, smart connectivity and refined design to create pioneering mobility solutions that respond to people’s aspiration for a better life in cities; today & tomorrow.

For more information: <https://ujet.com/>

About the iF DESIGN AWARD

For 66 years, the iF DESIGN AWARD has been recognized as an arbiter of quality for exceptional design. The iF label is renowned worldwide for outstanding design services, and the iF DESIGN AWARD is one of the most important design prizes in the world. Submissions are

awarded in the following disciplines: Product, Packaging, Communication and Service Design, Architecture and Interior Architecture, as well as Professional Concepts. All awarded entries are featured on the [iF WORLD DESIGN GUIDE](#), in the [iF design app](#) and are displayed at the [iF design exhibition Hamburg](#).

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